

ORDINANCE NO. 89774-0606

**AN ORDINANCE AMENDING TITLE 10 OF THE CITY
CODE RELATING TO SIGN REGULATIONS IN THE CITY
OF MUSCATINE, IOWA.**

WHEREAS, the Planning and Zoning Commission recommends amending the Sign Regulations of the City Code to define, regulate, and provide for the installation of message centers within the City of Muscatine; and

WHEREAS, a public hearing has been conducted by the City Council on said amendments to the City's Sign Regulations;

NOW, THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MUSCATINE, IOWA that the following amendments to the Sign Regulations be incorporated into the City Code:

Section 1. That Title 10, Chapter 23, Section 1 Definitions be amended to include the following definition:

Sign, Electronic Message Center: A sign that is controlled via electronic communication. An electronic message center (EMC) sign has text and graphic information created on a computer using a software program that allows the user to display static messages and/or moving text. In no case shall electronic message centers (EMC) be used to promote or advertise off-premise activities and/or uses that are not directly related to the principal use or activity on the property where they are located.

Section 2. That Title 10, Chapter 19, Section 2 (B) 3 be amended to add the following:

Churches shall be permitted to erect one bulletin board sign in addition to other signage permitted in this chapter. The bulletin board sign may be illuminated changeable letter or LED message center not to exceed eighteen (18) square feet in area, be turned off between the hours of 11 P.M. and 7 A.M. and shall be set back from all property lines a minimum of twenty-five (25) feet, or the same distance as the principal structure; whichever is less. Electronic message centers (EMC) located in any residential zoning district shall be restricted to static text display.

Section 3. That Title 10, Chapter 19, Section 2 (C) be amended to add the following:

In the R-5, R-6, and S-2 Districts, there may be one (1) wall sign related to the name or use of each occupant, and not more than one (1) electronic message center, per parcel, set back from the front property line the distance at least equal to the square footage of the EMC, but in no case shall the EMC exceed twenty-five (25) square feet in area.

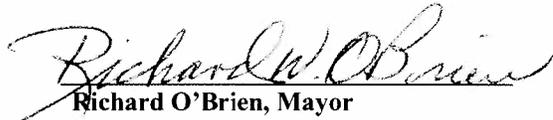
Section 4. That Title 10, Chapter, 19, Section 2 (D), be amended to include “electronic message centers” in the first sentence of the first unnumbered paragraph so that it states as follows:

In the C-1, C-2, C-3, M-1, and S-1 Districts, there may be roof signs, wall signs, projecting signs, post signs, marquee signs, electronic message centers, and awning signs when displaying no advertising matter, except pertaining to the business conducted in the building on the premises on which such sign is placed.

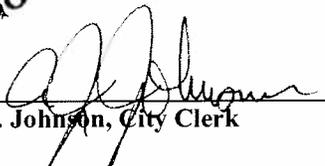
Section 5. That all ordinances or parts of ordinances in conflict therewith are hereby repealed and this Ordinance shall be in full force and effect from and after its passage and publication as provided by law.

PASSED, APPROVED AND ADOPTED this 1st day of June, 2006.

**BY THE CITY COUNCIL OF THE
CITY OF MUSCATINE, IOWA**


Richard O'Brien, Mayor




A. J. Johnson, City Clerk

1st Reading 05/04/06

2nd Reading 05/18/06

3rd Reading 06/01/06

Publication 06/07/06

PROOF OF PUBLICATION

I, Jeff Lee, being duly sworn, on my oath, say that I am an advertising clerk at the *Muscatine Journal*, a newspaper of general circulation, published in the City of Muscatine, Muscatine County, Iowa; and that the following Notice:

Muscatine City Clerk
Ordinance No. 89774-0606

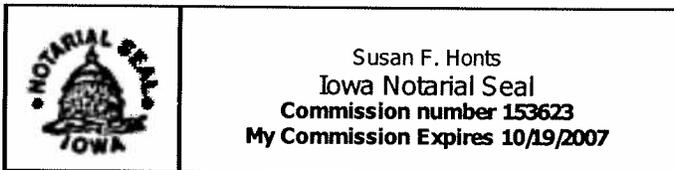
Of which the annexed printed slip is a true, correct and complete copy, was published in said *Muscatine Journal* one time having been made there in on:
June 7, 2006

Jeff Lee 

**STATE OF IOWA
MUSCATINE COUNTY**

Subscribed and sworn to before me this
8th day of June, 2006


Susan F. Honts, Notary Public



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WHEREAS, a public hearing has been conducted by the City Council on said amendments to the City's Sign Regulations;
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Section 4. That Title 10, Chapter 19, Section 2 (D), be amended to include "electronic message centers" in the first sentence of the first unnumbered paragraph so that it states as follows:
In the C-1, C-2, C-3, M-1, and S-3 Districts, there may be roof signs, wall signs, projecting signs, post signs, marquee signs, electronic message centers, and awning signs when displaying no advertising matter, except pertaining to the business conducted in the building on the

premises on which such sign placed.
Section 5. That all ordinances or parts of ordinances in conflict therewith are hereby repealed and this ordinance shall be in full force and effect from and after passage and publication as provided by law.
PASSED, APPROVED AND ADOPTED this 1st day of June 2006.
BY THE CITY COUNCIL:
THE CITY OF MUSCATINE, IOWA
Richard O'Brien, Mayor
Attest:
A. J. Johnson, City Clerk
1st Reading: May 4, 2006
2nd Reading: May 18, 2006
3rd Reading: June 1, 2006
Publication: June 7, 2006